

# ENTRY FORM

Entry forms should be completed and submitted electronically to the national EEPA coordinator (address at end of form) in both word and pdf versions. Hard copy entry forms will not be accepted at second stage of entry (European level)

#### Section I: General information

#### **1.** Applicant's details

Please ensure that all information given below is <u>correct</u> as it may be used on any published material

Name of Project/Initiative (in English, unless you require the Project Name to appear in your native language)				
Name of participating organisation (in English, unless you require your Organisation Name to appear in your native language)				
Which Award Category would you like to be considered for? (Note: you can apply for one category only; the Jury reserves the right to change the category if deemed necessary)	1.Promoting the Entrepreneurial Spirit			
	2.Investing in Entrepreneurial Skills			
	3.Supporting the Digital Transition			
	4. Improving the Business Environment and Supporting Internationalisation of Business			
	5.Supporting the Sustainable Transition			
	6.Responsible and Inclusive Entrepreneurship			
Project Duration	Start Date			
(projects must have been in existence for at least 15 months)	End Date			
Has this project been entered into EEPA before?	YES		NO	
If YES, give details, year, category, result, etc.				
Contact person (name and job title)				
Contact e-mail address				
Contact telephone number				
Website address				
Town and Country				
National Coordinator Name				

#### Section II: Information about the Initiative

This section deals with what the initiative is about, how it is being implemented and its benefits.

#### About the Project

1. What is the aim of the project?

Give information on what is to be achieved by the project; what is the project's reason for being? Include information on the target market, if applicable. (max 200 words)

2. How does the project do this, how does it achieve its results? Explain in simple terms the operations of the project. (max 200 words)

3. What are the results of the initiative to date?

Provide facts and figures of the initiative. These results must demonstrate that the initiative has existed for 15 months at least. They should include any measurable outcomes, statistical and comparative data. (max 200 words)

4. Innovation: Explain what is new and innovative about your initiative in your country, if applicable. (max 200 words)

# FINANCIALS

5. Where has the money/funding for the project come from? In what period of time was the budget used, or in what timeframe is it planned to be used? (max 200 words)

List all of the public and private sector organisations involved in the initiative	
In case of public and private partnership arrangement, is it:	
- A financial agreement	Yes 🗆 No 🗆
- A formal agreement	Yes 🗆 No 🗆
- An explicit support	Yes 🗆 No 🗆
Describe the details of the partnership agreement	
What was the overall budget invested in this initiative? Separate and list any reciprocal or human resource investment.	
Did you receive European Union funding?	Yes  No  No  If yes, how much?
	Which type?

# Section III: Publicity & Media

By entering the European Enterprise Promotion Awards you agree to have your initiative and organisation publicised. The organisers of the Awards reserve the right to edit any media copy supplied by the initiative.

#### **1. Electronic Links**

You may include up to **five links** to visual or audio-visual material that promotes your initiative. This material will help the Jury to understand your entry and may be used for promotional purposes. Be aware that these links will not be translated into English.

Videos, which may be used in the Awards Ceremony and presentations should be submitted in HD (720p or 1080p) and the preferred format would be MP4. Video footage provided should be clear and appropriate for use. Footage should showcase the project without subtitles or talking to camera.

Please list the URLs of video links.

#### 2. Promotional Material

Please provide the following as <u>separate</u> documents: -

- **Logo/s** illustrator vector file/eps of your logo/s. (Please include all logos that you would like featured, for example the project logo and organisation/s. Logos will be used on promotional materials and only those provided by you will be used)
- **Image** a landscape high resolution image preferably 300 DPI jpeg/pdf of your project/team.

# 3. Media Copy

Please provide 100 words suitable for media purposes, briefly describing the initiative and its results.

# 4. Public Relations/Media contact at your organisation, if different from main contact.

Name:	
Title/function:	
Telephone:	
Fax:	
e-mail:	

#### Section IV: Entrant agreement

As legal representative for the initiative, I agree that it may be submitted for entry in the 2023 European Enterprise Promotion Awards. I declare the material submitted in the entry is a true and correct reflection of the initiative.

In the event that this initiative is selected as a nominee for the 2023 European Enterprise Promotion Awards, I agree to have our initiative and organisation publicised on the Awards' website and information distributed to the media.

#### Consent to collect and process personal data

I \_\_\_\_\_\_the undersigned,

representing \_\_\_\_\_ (Project and Organisation)

hereby confirm that I have read the attached Data Protection Notice as part of my application form to the European Enterprise Promotion Awards (EEPA) and give my explicit consent to the collection and processing of my personal data by EISMEA, the European Commission and their contractors for the purposes of managing the application and selection process, planning, organisation, delivery and follow-up activities of the Awards.

These activities include promotion via social media, EC Website, Promoting Enterprise Blog and EEPA Compendium and includes promotion of my personal data, including but not limited to the photographs/video recordings bearing my image to the general public, thus I authorise EISMEA, the European Commission and its contractors:

- to use without restriction my personal data (including the photographs and/or video recordings bearing my image) in all types of publications, in any form of televisual broadcasting or communication via the Internet as described in the Data Protection Notice;
- to include and archive these photographs and/or video recordings in the European Union's online databases, accessible to the public free of charge online; in order to illustrate or promote the activities of the European institutions and the European Union.

The processing of personal data is done in conformity with the Regulation (EU) 2018/1725 as further explained in the Data Protection Notice.

Signature:	
Title/Function:	
Date:	

# Please send the completed and signed entry form to:

#### Entry rules

• By entering the national selection, you agree that in the event your entry is nominated, you will accept to represent your country in the European Enterprise Promotion Awards.

The competition is open to public authorities in the EU member states, as well as associate countries in the COSME programme.

- Eligible entities include national organisations, towns, cities, regions and communities as well as public-private partnerships between public authorities and entrepreneurs, educational programmes, business organisations and for the category Responsible and Inclusive Entrepreneurship, SMEs.
- Cross-border initiatives will be accepted as long as they are nominated jointly by all countries involved.
- Closing date for entries of the national selection will be announced by the EEPA national coordinators.
- Maximum length of application as detailed in the entry form must be observed
- No hard copy material will be accepted at European level and only up to 5 links will be accepted within the electronic entry form
- Entries at the European level can be submitted in <u>any one of the official EU languages.</u>
- Entries will be evaluated against the following criteria, where there is a maximum of 100 points to be awarded (see annex example juror score sheet):
  - 1. <u>Originality & feasibility</u>: why is the project a success? What are its innovative aspects? (max 20 points)
  - 2. <u>Impact on the local economy</u>: provision of figures to substantiate success claims. (max 30 points)
  - 3. <u>Improvement of local stakeholder relations</u>: has more than one interested party benefited from the implementation of this initiative? Why were they involved and what was their level of participation? (max 25 points)
  - 4. <u>Transferability</u>: could the approach be repeated in the region and elsewhere around Europe? (max 25 points)
- There is no entry fee.